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## THE WORLD'S LARGEST SOFTWARE TESTING EVENT RETURNS TO THE HAPPIEST PLACE ON EARTH

**Jacksonville, Fla. – October 31, 2005 – STAR WEST 2005**, the Software Testing Analysis & Review Conference, will take place **November 14-18, 2005**, at the Disneyland® Hotel in Anaheim, California. The STAR conference provides guidance and state-of-the-art best practices, tools, and services to software professionals faced with quality challenges. The mission of this conference, now in its 13th year, is to help make sense of trends, technologies, and strategies in the testing world today. The STAR conference addresses questions about test management, security, automation, and many other hot-topics in the industry.

The **Testing EXPO**, November 16-17, provides information to support software testing efforts and allows attendees the opportunity to explore and evaluate testing resources. A complete list of conference sponsors and exhibitors is available by visiting <http://www.sqe.com/starwest/expo.asp>.

A number of **Special Events** are scheduled at **STAR WEST 2005** including a testing certification exam, lightning talks and the security testing challenge. For complete information on these and other special events visit <http://www.sqe.com/starwest/events.asp>.

### **Keynote Sessions**

The keynote sessions are an opportunity to gain insight and receive information from respected international testing experts. They will take place Wednesday, November 16 through Friday, November 18. For additional information regarding the keynotes, visit <http://www.sqe.com/starwest/keynotes.asp>.

**"It's 2005... Why Does Software Still Stink?"**, presented by **James Whittaker**, explores the history of software development over the last generation to find out why. James is the author of *How to Break Software* and *How to Break Software Security*.

**Julie Gardiner** presents **"Risk is a Tester's Favorite Four-Letter Word"**. Learn how to evaluate risk in both quantitative and qualitative way. Founder and principal consultant of QST Consultants Ltd., Julie Gardiner has more than fourteen years experience in the IT industry.

**"The Venerable Triangle Redux"**, presented by **Bj Rollison**, details the findings of his Microsoft team's study, provides analysis of the of the results, and discusses the changes at Microsoft designed to improve effectiveness of their testing effort. Bj Rollison is a Test Architect with Microsoft's Engineering Excellence Group.

**"Interpersonal Skills for Working with Business Stakeholders,"** presented by **Robert Sabourin**, discovers new ways to work harmoniously with non-technical people efficiently and effectively. Robert is the author of *I am A Bug!*, the popular software testing children's book.

**Dorothy Graham** looks at the six levels of test automation maturity in **"Journey to Test Automation Maturity"**. Dorothy is the founder of Grove Consultants, which provides advice, training, and inspiration in testing, testing tools, and inspection.

**"Don't Wait – Innovate!"** presented by **Heath Newburn**, will show you how, through innovation, you can drastically increase your team's value and your contributions to your organization. Heath is a Senior Product Manager in the IBM Software Group with sixteen years of experience.

### **Hear from the industry's leading experts including:**

James Whittaker, Florida Institute of Technology  
Julie Gardiner, QST Consultants Ltd.  
Bj Rollison, Microsoft Corporation  
Robert Sabourin, AmiBug.Com Inc.  
Dorothy Graham, Grove Consultants  
Heath Newburn, IBM Global Services  
Rick Craig, Software Quality Engineering  
Lloyd Roden, Grove Consultants  
Dale Perry, Software Quality Engineering  
Linda Hayes, WorkSoft, Inc.

Martin Pol, POLTEQ IT Services B.V.  
James Bach, Satisfice Inc.  
Harry Robinson, Google  
Bret Pettichord, ThoughtWorks Inc.  
Robert Martin, Object Mentor Inc.  
Richard Bender, Bender RBT Inc.  
Lee Copeland, Software Quality Engineering  
Edward Kit, Software Development Technologies  
Randall Rice, Rice Consulting Services Inc.  
Elliotte Rusty Harold, Polytechnic University

To apply for a press pass to a Software Quality Engineering conference event, visit <http://www.sqe.com/presspass.asp>.