

VIRTUAL WEB SEMINARS, THE LATEST OFFERING FROM SOFTWARE QUALITY ENGINEERING

Jacksonville, Fla. – March 30, 2005 – Software Quality Engineering announces a new series of Virtual Web Seminars. The free informational seminars will be brought to you by *Better Software* magazine and StickyMinds.com and sponsored by leading industry solutions providers. Industry experts and authors from Software Quality Engineering and the sponsoring company will answer questions for students through these interactive sessions.

Empirix sponsors the first in the series Tuesday, April 12, 2005 at 2:00 p.m. EST. The topic is "Measuring Software Test Effectiveness: How Good Is Your Testing Effort?". This Web seminar will dissect the commonly used measures of test effectiveness and identify practical, valuable metrics your organization can use to measure testing. It will also discuss what code and requirement coverage can tell you about the effectiveness of your testing effort.

Hosting "Measuring Software Test Effectiveness: How Good Is Your Testing Effort?" is Rick Craig, author and Senior Technical Consultant, Software Quality Engineering and Joe Fernandes Director of Product Marketing, Empirix Inc. Enterprise Solutions Group. Register here <http://www.bulldogsolutions.net/SQE/index.aspx?bdls=1532>

About the Experts

Rick Craig has extensive software testing and engineering experience. He has managed the testing effort for development and maintenance of a large, online, distributed system used to maintain pay and personnel records for more than 500,000 members. He also managed an independent test team tasked with testing a multi-million dollar, top-secret command and control system responsible for worldwide deployment logistics for the Armed Forces of the United States.

Rick is an active writer and lecturer on the topic of software quality, and is well received worldwide as an instructor on software test and evaluation issues. He's co-author of a study that benchmarks industry-wide software development processes and measures. His first reference book, "Systematic Software Testing," was published, in 2002.

Joe Fernandes is Director of Product Marketing, Web Application Testing Solutions at Empirix. Over the past decade he has worked in both technical and marketing roles in the test automation business, and has helped hundreds of companies improve the performance of their most critical business applications through pre-deployment testing.

Software Quality Engineering assists software professionals and organizations interested in improving customer service, boosting productivity, and improving ROI through better software quality practices. Software Quality Engineering hosts three of the industry's most recognized software quality conferences including the STAR conference series and the Better Software Conference & EXPO. From the classroom to the Web, Software Quality Engineering delivers software testing and development seminars, provides consulting services, specialized publications, and research. <http://www.sqe.com/>

Better Software Magazine. It's project management, measurement and metrics, design and architecture, test and evaluation. It's agile methods, CMM™ and requirements-driven processes, software process improvement, business value, and ROI, as well as coverage on emerging technologies. It's special reports, salary surveys, and a steady stream of ideas for software professionals focused on quality. <http://www.BetterSoftware.com>

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