

THE GREATEST SOFTWARE TESTING CONFERENCE ON EARTH COMES TO ORLANDO THIS MAY

Jacksonville, Fla. – April 27, 2006 – STAREAST 2006 <http://www.sqe.com/se6pr>, The Software Testing Analysis & Review Conference will take place **May 15-19, 2006**, at the Rosen Centre Hotel in Orlando, Florida. The STAR conference provides guidance and state-of-the-art best practices, tools, and services to software professionals faced with quality challenges. The mission of this conference, now in its 14th year, is to help make sense of trends, technologies, and strategies in the testing world today. The STAR conference addresses questions about outsourcing, security, automation, and many other hot-topics in the industry.

Testing experts share their insight at **STAREAST 2006** in a technical program that consists of 22 tutorials, 6 keynote sessions, and 43 concurrent sessions. A detailed master schedule can be found at <http://www.sqe.com/stareast/glance.asp>

The **Testing EXPO** on May 17-18 provides information to support software testing efforts and allows attendees the opportunity to explore and evaluate testing resources. A complete list of conference sponsors and exhibitors is available by visiting <http://www.sqe.com/stareast/expo.asp>

A number of **Special Events** are scheduled at **STAREAST 2006** including a testing certification exam, lightning talks, and the toss a tester game. For complete information on these and other special events visit <http://www.sqe.com/stareast/events.asp>

Keynote Sessions

The keynote sessions are an opportunity to gain insight and receive information from respected international testing experts. They will take place Wednesday, May 17, through Friday, May 19. For additional information regarding the keynotes, visit <http://www.sqe.com/stareast/keynotes.asp>

“Your Development & Testing Processes Are Defective ,” presented by **Mary Poppendieck**, explains how lean companies have learned how wasteful defects and queues can be and attack them with a zero tolerance policy that creates outstanding levels of quality, speed, and low cost—all at the same time. Her book [Lean Software Development: An Agile Toolkit](#) was awarded the Software Development Productivity Award.

Jon Bach presents **“Inside the Master’s Mind: Describing the Tester’s Art.”** Jon Bach describes the new language of exploratory testing and how it may revolutionize the way it is perceived. He is most known for being co-inventor (with brother James) of Session-Based Test Management (a way to manage and measure exploratory testing) and most recently the developer of Open-Book testing.

“Testing: The Big Picture” presented by **Brian Bryson**, covers the critical success factors for organizations challenged with the development and deployment of quality software applications. He takes strategies and lessons from within and beyond the QA industry to provide you with a new perspective on addressing the challenges of quality assurance. At IBM Rational, Brian Bryson is a member of the technical marketing team that plans and delivers IBM Rational's software quality toolset.

Herbert Thompson takes you on an illustrated tour of the top twelve security vulnerabilities in software and shows you how to find these flaws efficiently. Each vulnerability is brought to life through a live exploit followed by a look at the testing technique that would have exposed the bug in **The Software Vulnerability Guide: Uncut and Uncensored**. Herbert is co-author of [How to Break Software Security](#) and [The Software Vulnerability Guide](#) and is the author of numerous papers on software security and testing.

“Testing the Flow of Value in Software Development,” presented by **Sam Guckenheimer**, contrasts the use of metrics to current practices, which often only emphasize effort and bug counts. In these examples, Sam uses Microsoft Visual Studio Team System (VSTS) to collect and report measurements and to suggest corrective actions. *Sam Guckenheimer* is the Group Product Planner for Microsoft Visual Studio Team System and Microsoft Solutions Framework. He is responsible for the end-to-end external design of the next releases of these products.

Erik van Veenendaal discusses a real-world method for applying structured risk-based testing applicable in most software projects. He describes how risk identification and analysis can be carried out in close cooperation with stakeholders in **“The Imperative of Non-Functional System Testing”**. Erik van Veenendaal Founder of Improve Quality Services BV, has been working as a practitioner and manager in the IT industry since 1987.

About Software Quality Engineering

Software Quality Engineering assists software professionals and organizations interested in improving customer service, boosting productivity, and improving ROI through better software quality practices. Software Quality Engineering hosts three of the industry's most recognized software quality conferences including the STAR conference series and the Better Software Conference & EXPO. From the classroom to the Web, Software Quality Engineering delivers software testing and development seminars, provides consulting services, specialized publications, and research. <http://www.sqe.com>

To apply for a press pass to a Software Quality Engineering conference event, apply here <http://www.sqe.com/presspass.asp>